

Comprehensive Education Dissemination through TV

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This article

Audio-visual aid
Display unit of SARPV
Impact on the community

Audio-visual aids are vital educational material. Audio literally means “hearing” and “visual” means that which is found by seeing. So all such aids, which try to make the knowledge clear to us through our sense are called “Audio Visual Aids”. All these learning material make the learning situations as real as possible and give us firsthand knowledge through the organs of hearing and seeing. It helps to learn practically and effectively. Not only it gives entertainment but also provides some important messages to generate knowledge on different perspectives.

Providing Nutrition Education in Rohingya Community

SARPV is providing nutrition services in 7 camps of “Kutupalong” and “Unchiprang” with 8 OTP centers and 6 Mother Baby Areas. In the second phase of this program, display units have been installed in every OTP and MBA. As a part of this display unit 36 inches TV was installed in every waiting room of OTP centers and 42 inches TV was installed in every counseling room of the MBA. The main purpose of this display unit is to disseminate knowledge about nutritious foods, importance of the nutrition and exclusive breastfeeding, complementary feeding, good hygiene and sanitation practices by showing Meena cartoon, documentaries and advertisements of IPHN and nutrition education materials of different organizations. In MBAs, suitable breastfeeding positioning and processes related documentaries are regularly shown for the PLWs. The beneficiaries and the children of the SARPV love to watch Meena cartoon and other videos on the TV.

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According to OTP Supervisor Mominul Islam of Unchiprang OTP, display unit was established to show informative drama, song and cartoon so that nutrition education can easily be reached to the beneficiaries. It has increased the interest of the beneficiaries to come to the center and receive service. They don't feel monotonous to come to the center for follow up as there is a place where they can sit and enjoy some time by watching TV. It has also increased their knowledge on nutrition and IYCF as audio visual is the best way of learning. OTP Supervisor Probal Kumar Mondal in Kutupalong told, "After lunching display unit at OTP of camp 18, there have a positive change that I observed. Children are coming spontaneously early in the morning. During measurement and admission, sometimes mothers need to wait if there is queue. They don't feel bore or irritate because of watching different learning shows in TV." Technical Officer (IYCF-E) Reshmi Sharmin said, "Display unit seems very helpful for IYCF-E Program. It helps to easily understand and catch the key messages. It makes beneficiaries feel interested and gather knowledge on IYCF-E practices. During a visit of USAID team in Camp 22 on August, they liked the display unit activities and praised the idea. They also suggested to implement the idea in all the centers including BSFP/TSFP.

Emergency Nutrition Intervention for Children under Five, Adolescents, Pregnant & Lactating Women (ENICAPLW)



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